



HEALTHY CORNERS



Healthy Corners App
Download today to browse, shop, and save on healthy produce!

Healthy Corners is a program, established in 2011 by DC Central Kitchen, that is sustainably expanding healthy food access in DC neighborhoods. We deliver produce to corner stores in DC's low-income communities. We offer fresh and frozen fruits and vegetables to store owners at affordable prices and in smaller quantities than a conventional distributor to make healthy food an affordable and accessible option for customers while supporting small businesses like yours.



Fresh produce and healthy snacks at wholesale prices



Infrastructure for your produce display



Marketing and merchandising support



Training, technical assistance, and gathering spaces



Nutrition education for shoppers and store owners

Why Sell Healthy Food

Corner stores like yours are important sources of food for city residents. Selling healthy food is good for the community and for your business.

WHY?

It's good for the community. There are 17 neighborhoods in DC where corner stores are the only places to get fresh food. People often must travel long distances to buy fresh and healthy food.

It's good for your business. You can satisfy your current customers and attract new customers by stocking convenient and affordable produce.

Marketing Materials

The Healthy Corners slogan is "fresh food, fair prices." We offer banners, A-frames, stickers, posters, flyers, and more with this basic design:



Store Navigators & Events

We employ neighbors from your community as Store Navigators. These individuals are trained by our team to be well-informed about the Healthy Corners program, cooking tips, and making healthy choices. Store Navigators visit stores to answer shopper questions and encourage them to buy fruits and vegetables.

Healthy Corners also hosts events at participating stores to promote produce, give cooking demonstrations, and teach shoppers about healthy eating.

Contact us to learn more about the Healthy Corners program:

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